



English

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Community Forum

Celebrating 20 Years of Collaboration

Celebrando 20 Años de Colaboración

September 12, 2024



Welcome & Announcements

Bienvenida y Anuncios



Maritza Lara

Executive Director / Directora Ejecutiva
Health Improvement Partnership



Keisha Browder

CEO / Directora Ejecutiva
United Way of Santa Cruz County

Miembro de la junta directiva
Health Improvement Partnership



Who is HIP?

HIP is a nonprofit coalition of public and private health care leaders dedicated to increasing access to health care and building stronger local health care systems in Santa Cruz County.

Launched in 2004, HIP grew out of local partnership among health organizations to foster collaboration over competition.





¿Quién es HIP?

HIP es una coalición sin fines de lucro de líderes de atención médica pública y privada, dedicada a aumentar el acceso a la atención médica y fortalecer los sistemas locales de atención médica en el condado de Santa Cruz.

Lanzado en 2004, HIP surgió de una colaboración local entre organizaciones de salud para fomentar la cooperación en lugar de la competencia.





COMMUNITY HEALTH TRUST
of Pajaro Valley



HEALTHY PEOPLE.
HEALTHY COMMUNITIES.



Member Organizations



Sponsors
Patrocinadores



Welcome Students!
¡Bienvenidos estudiantes!



Costanoa High School



Forum Planning Committee

Comité de planificación del foro



Hayley Mears
Maria Estela Jerezano
Danielle Gaspar-Herrera
Laura Wishart
Amy Mancia
Berenice Herrera-Lopez
Maritza Lara

Allison Guevara, Social Impact Consultant
Catchlight Consulting





Guests of Honor

Invitados de honor



Nicole Lezin, MPMM



Jen Hastings. MD



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HIP's Founders Panel

Panel de Fundadores de HIP



Alan McKay

Former CEO / Ex Director Ejecutivo
1996-2018 *Central California Alliance for Health*

Former Board President / Ex **Presidente de la Mesa Directiva**
Health Improvement Partnership



Donna Ramos

Former Registered Nurse
Watsonville Community Hospital

*Executed grant to form a partnership that later became the
Health Improvement Partnership*



Eleanor Littman

Former Executive Director / Ex **Directora Ejecutiva**
2005-2016
Health Improvement Partnership



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HIP Today

HIP hoy en día



Deep Reflection

reflexión profunda

Creative Tension

tensión creativa

Committed to Collective Action

*comprometidos con la acción
colectiva*



What about you?



What
inspired
you?

What is
calling
you?

¿Qué te
inspiró?

¿Qué te
está
llamando?



Action

acción

Tension

tensión

Reflection

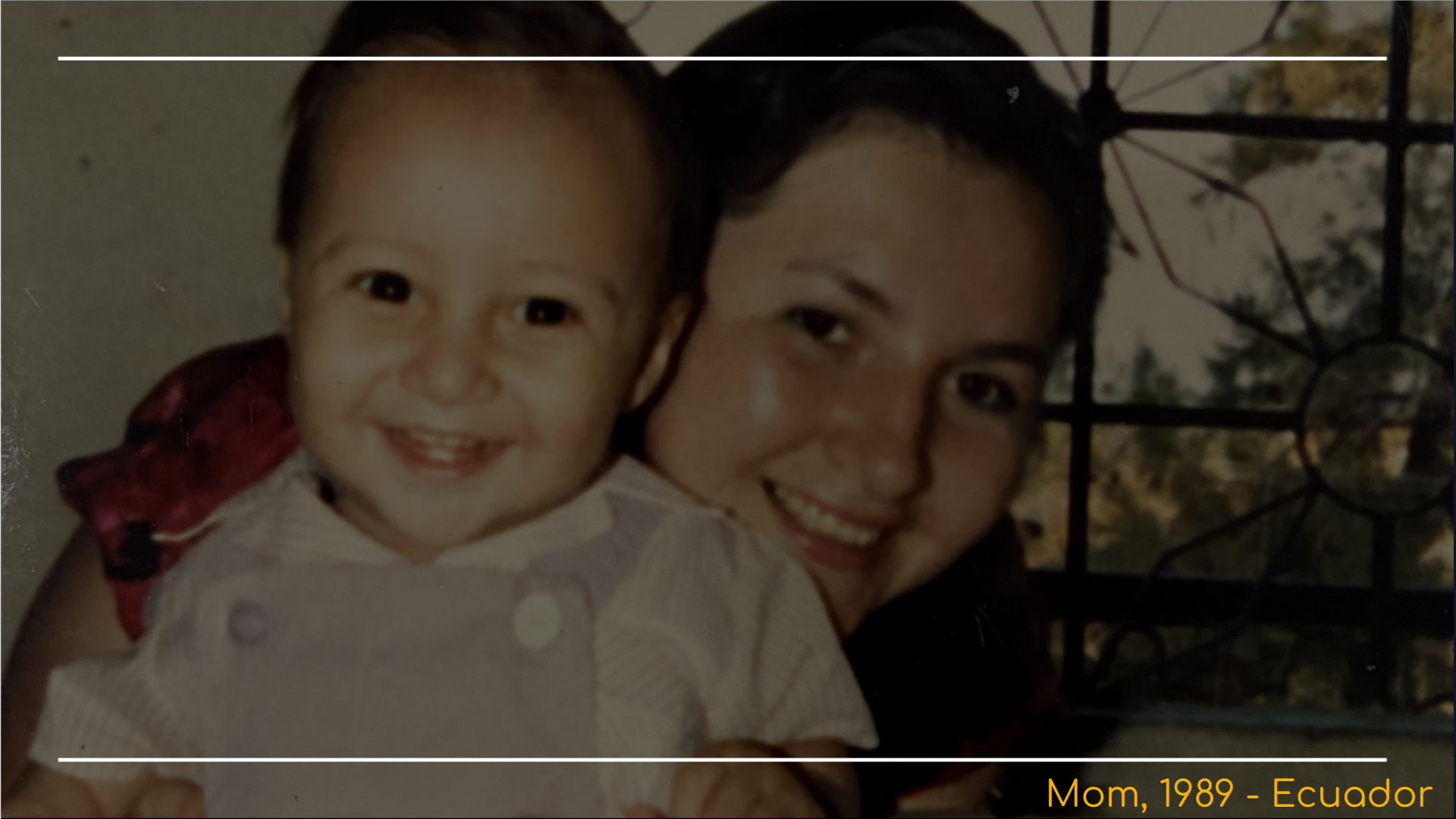
reflexión



“GREAT design requires
GREAT understanding”

“Un GRAN diseño require
Un GRAN entendimiento”

-M. Cobaldi



Mom, 1989 - Ecuador





Workforce Shortages ● Anti-racist Healthcare System ● Partnerships

Keynote



Michelle
Arevalo-Carpenter

Executive Director
SOCAP Global



Weaving a community for health

The Community Weaving Framework for HIP Santa Cruz

Photograph: Sarah Reingewirtz, World Press Photo 20222

Building on The Community Weaving Handbook, by

Elin Dixon, Fabian Pfortmüller, Michel Bachmann & Sita Magnuson



**Healthcare is not just about
treating illness. It's about
empowering communities to live
their best lives**

**If this is the case - then who makes up the community
that makes this possible?**

What is community?

There are infinite ways of describing what “community” means across cultures, contexts and languages. What does it mean to you?

**Community : a web
of mutual care
around a shared
possibility.**



The Weaving Framework

5 elements for weaving community



The Fire

At the center of each community we see a fire: a source of possibility and energy that draws people in.

What brings us together?

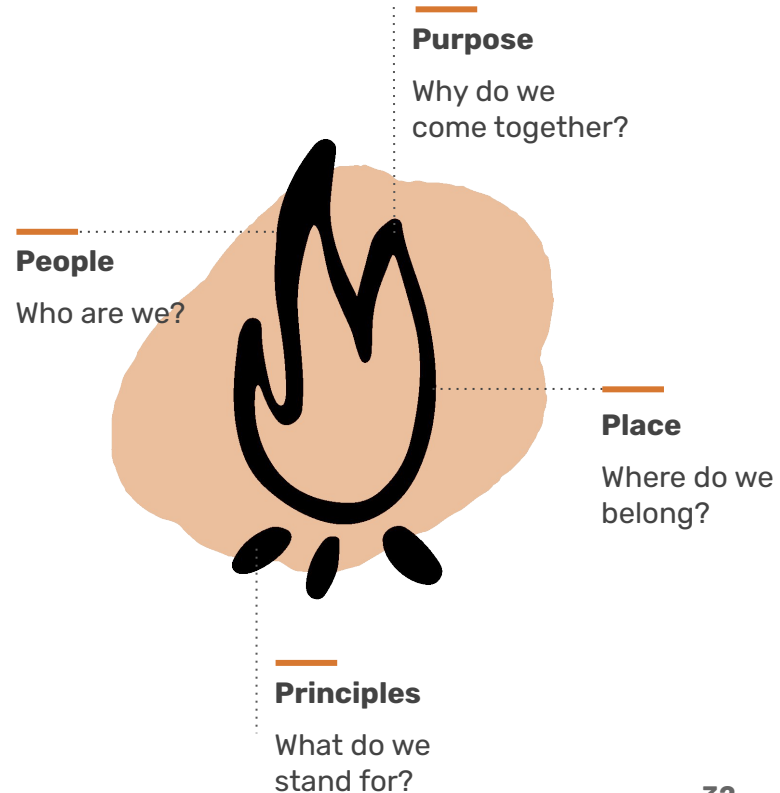




Photo credit:
First 5 Santa Cruz County
Healthy Children webpage

What is the fire at the Center of the HiP Community?

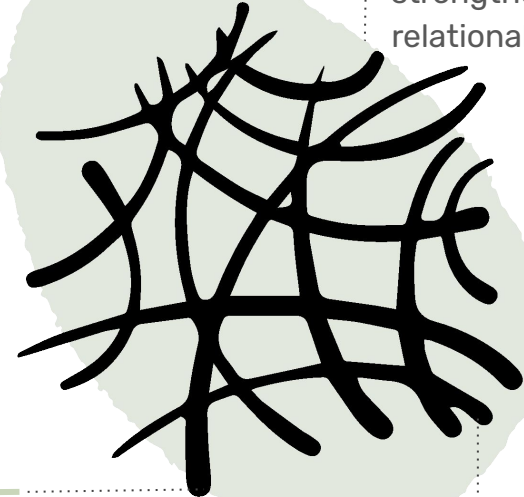
What DO we stand for?

Why do we come together?

**What is it that we want to achieve
together that we couldn't achieve
separately?**

The Web

What holds us together?



Weaving

How can we strengthen our relational web?

Inclusion

Who can we invite in more fully?

Truth & Reconciliation

What needs healing?

Leave Your
Weapons
At The Door

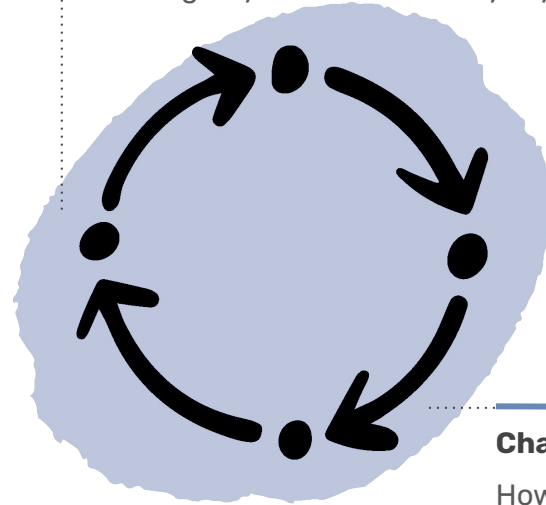


The Rhythm

Healthy communities have a steady heartbeat.
How do we connect regularly?

Rituals

What practices help us connect meaningfully? What's a healthy rhythm?



Channels

How and where do we communicate?



Maritza Lara
Interim Executive Director
Health Improvement
Partnership of Santa Cruz
County



Monica Martinez
Encompass Community Services, CEO
Board Member
Health Improvement Partnership of
Santa Cruz County



Community Health Center Staff

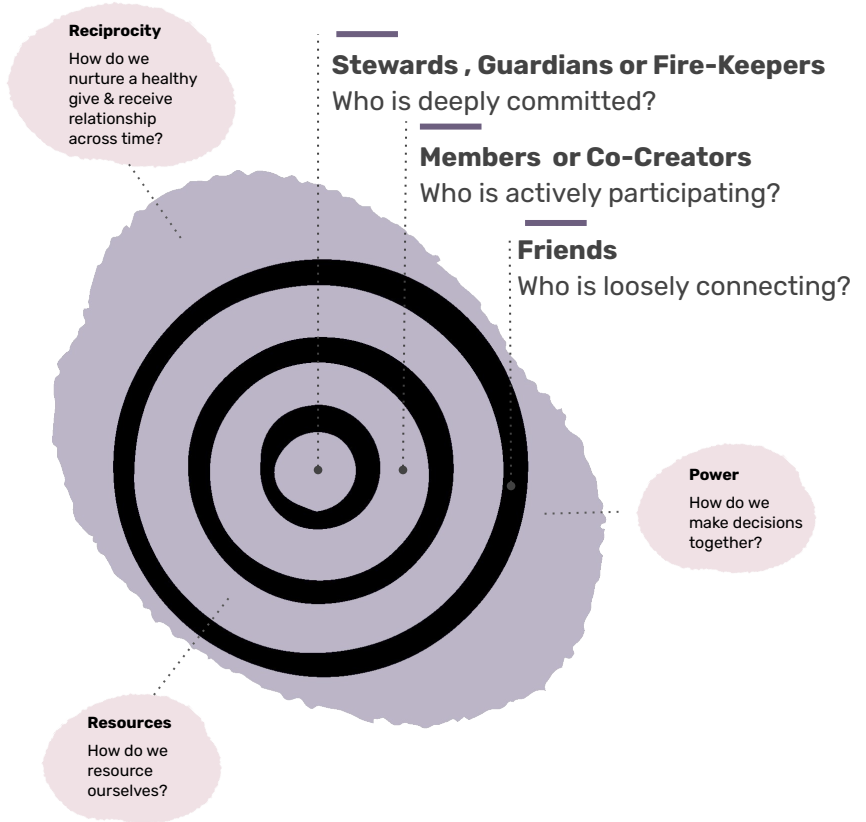
the rest of the health system

Health center patients



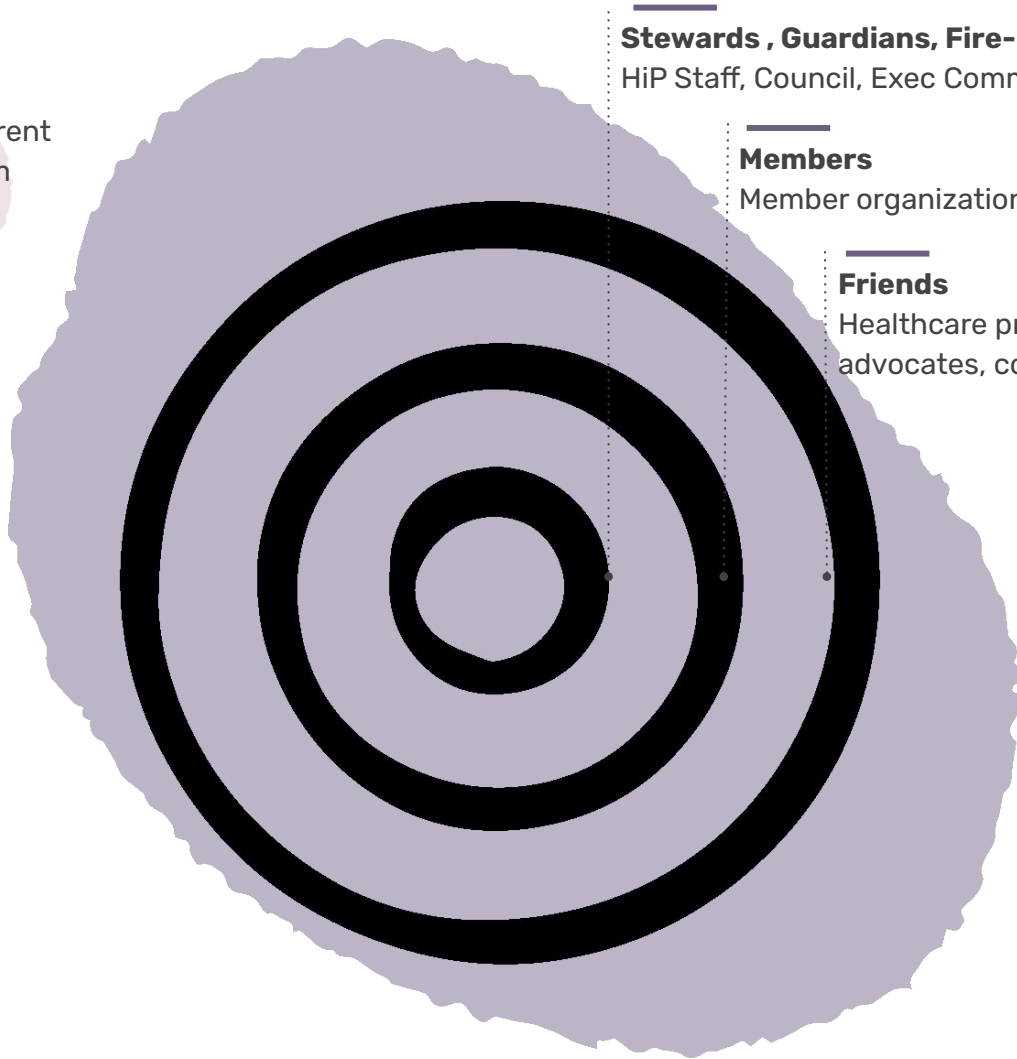
The Circles

What roles can we play?



At HIP:

How do we honor the different levels of engagement from each of the circles?



Stewards , Guardians, Fire-keepers

HiP Staff, Council, Exec Committee, Consultants

Members

Member organizations

Friends

Healthcare providers, students, patient advocates, community leaders

The Spiral

How do we journey together?
How do we support these moments of **transition**, both on the **individual** and **collective** level?



"All models are wrong but some are useful." - George Box

At HIP:

How are we making room for emergence?

How are we listening for (and speaking about) what is next in this spiral?



Zooming in

How do we nurture multiplicity?



Fractals

How do we enable sub-groups?

Zooming out

How do we relate with the wider web?



Ecosystem

How do we interweave with other communities?

Let's try this out: The Fire

People

Who are we?

Purpose

Why do we
come together?

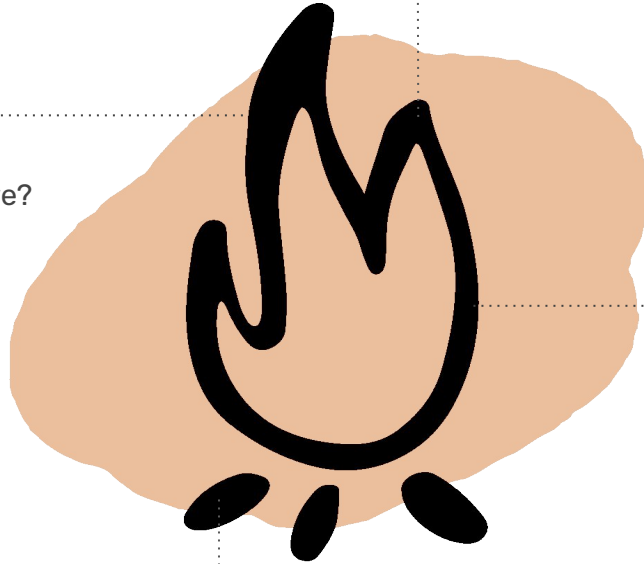
Place

Where do we
belong?

Principles

What do we stand
for?

What draws you to
this community?





THANK YOU!
[linkedin.com/michelleac](https://www.linkedin.com/company/michelleac)



What do you burn for?



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Presentation of Resolution for HIP's 20 Year Anniversary

Presentación de Resolución por el 20 Aniversario de HIP



Assemblymember Gail Pellerin
28th California Assembly District



Michael Schrader
Board Vice President
Health Improvement Partnership



Maritza Lara
Executive Director
Health Improvement Partnership

Champagne Toast: Cheers to HIP!

Brindis con champán: ¡Salud por HIP!



Thank You For Coming!
¡Gracias por acompañarnos!



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